



Tessa LeSage
July 13, 2023

Economic Recovery Branch July Meeting

Lee County Recovery Task Force



RESILIENT
LEE

RESILIENTLEE.ORG

Introductions

Recovery Task Force Updates

Workshop Feedback

Projects and Initiatives

Branch Technical Briefs

Questions and Next Steps

Public Comment



Introductions



Membership

Branch Leads:

- Chad Criswell
- Dominic Cameratta

Branch Members:

- | | | |
|-----------------|-------------------|---------------------|
| • Jay Johnson | • Rob Wells | • Kevin Barbot |
| • Donna Germain | • Tim Abbott | • Steven Weathers |
| • John Lai | • Tim Mitchel | • Kyle Moran |
| • Ryan Markham | • Ben Siegel | • Jim Magnus |
| • Ben Spence | • Frank Bonafilia | • Bill Johnson, Jr. |
| • Shane Spring | • Jonathan Gabel | • Jacki Liszak |

Introductions



Branch Meeting Support Team

Facilitator(s)

- Tessa LeSage

Branch Support

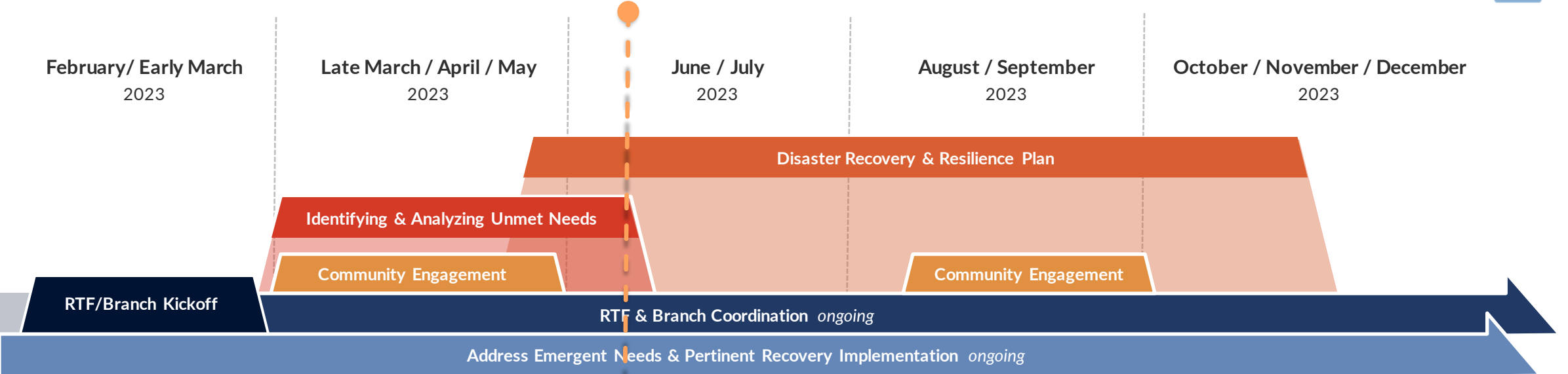
- Shanna Snider
- Robbie Heere

Recovery Task Force Membership



Agency	Position	Liaison
Board of County Commissioners	Commissioner	Kevin Ruane, Chair
City of Bonita Springs	Councilman	Chris Corrie
City of Cape Coral	Mayor	John Gunter
Village of Estero	Mayor	Jon McLain
City of Fort Myers	Mayor	Kevin Anderson
Town of Fort Myers Beach	Councilman	Bill Veach
City of Sanibel	Councilwoman	Holly Smith
Law Enforcement	Undersheriff	John Holloway
Lehigh Acres Fire District	Fire Chief	Robert Dilallo
Lee County School Board	Chairman	Armor Persons
Lee Health	Board Member	David Collins
Legislative Delegation	Representative	Jenna Persons-Mulicka
Constitutional Office	Property Appraiser	Matt Caldwell

High Level Process for Long-term Recovery Planning



RTF / Branch Kickoff

Establish the working structure for RTF and launch branches. Identify immediate needs and goals to address.

Launch website.

RTF & Branch Coordination

Identify recovery objectives; inform impact and needs assessment; establish projects; incorporate community's priorities; inform long term planning; oversee recovery plan implementation.

Identifying & Analyzing Unmet Needs

Hurricane Ian storm impact analysis, and a cursory look at outstanding needs that will begin to shape recovery priorities.

Community Engagement

Comprehensive community outreach to inform and validate needs, identify solutions, and validate planning.

Hurricane Ian Disaster Recovery & Resilience Plan

A framework for Lee County's recovery from Hurricane Ian, including prioritized projects, funding sources, and key stakeholders.

Emergent Needs & Pertinent Recovery Implementation

Conduct recovery operations and manage recovery funding streams: short-term, intermediate, long-term.

RTF is forum to identify emergent and time sensitive needs and identifying best path forward.

Meeting Purpose



Discuss Branch Initiative Matrix and address gaps in priority alignment.



Review Branch Technical Brief development process and identify other Technical Brief requests.



Introductions

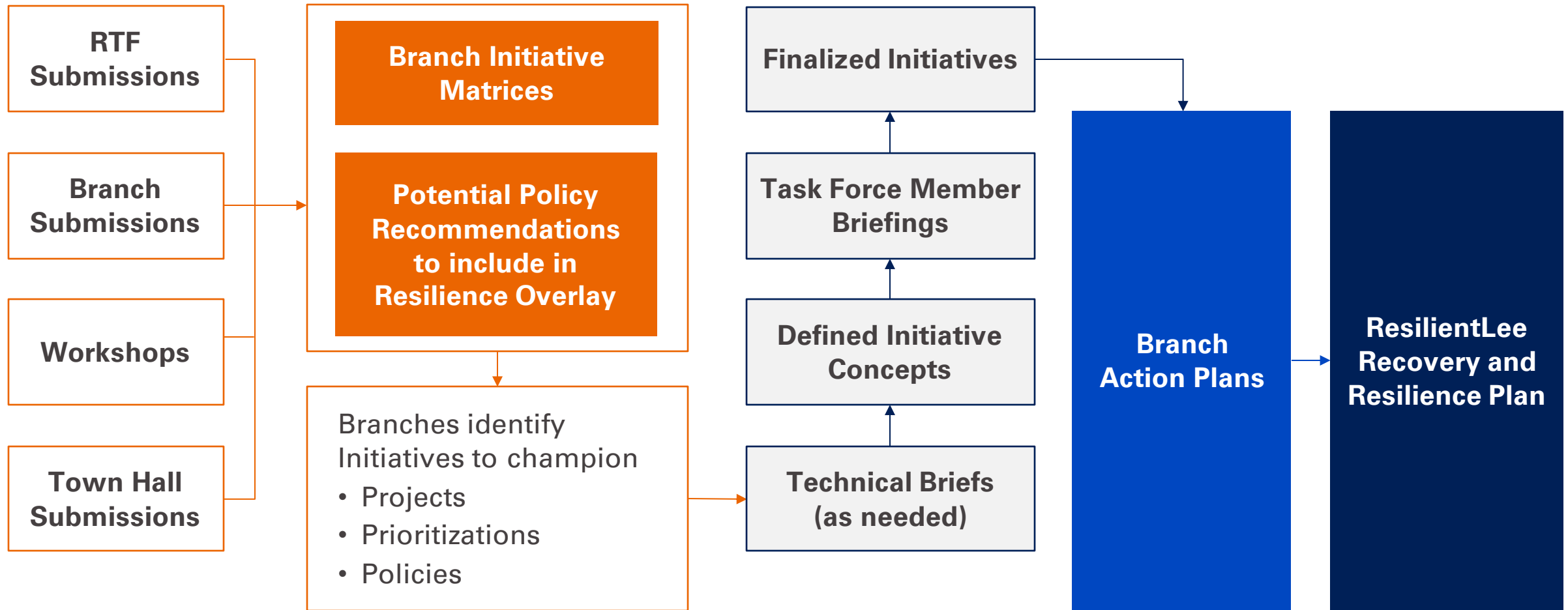
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Initiative Development Process



Initiate Design

What is an Initiative?



- An Initiative constitutes the plan of action each Branch has selected, with support from the Recovery Task Force, to address validated priority areas.
- Initiatives are the critical piece of the Recovery and Resilience Plan that will showcase the steps Lee County is taking to increase overall resiliency.

Branch Role:

Branch members are responsible for identifying the following components of an initiative:

- Initiative Lead
- Description and Progress
- Measures of Success
- Partners
- Implementation Steps (collaborative piece)

How to Read an Initiative:



Initiative Title and Number

Each Initiative has a unique title that briefly describes its purpose, and unique identifying number. The number indicates the strategy that the action supports.

Lead

The lead represents the primary organization or position charged with overseeing the action's implementation.

Initiative Description + Progress

The description provides a high-level overview of each action that explains its purpose in the Recovery Action Plan.

Funding

Potential funding or organizations with potential funding are listed here.

Resources

The resources are identified information, guidance, and/or equipment necessary to support implementation.

Where is this Initiative Involved?

Connections to relevant planning documents are noted in this section.

Initiative

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LEAD: [Department Lead]

Initiative Description + Progress

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POTENTIAL FUNDING SOURCE:

- Funding Source's/Program Name
- Funding Source's/Program Name

ORGANIZATIONS WITH POTENTIAL FUNDING:

- Organization's Name
- Organization's Name
- Organization's Name

Resources

- Lorem ipsum dolor sit amet

WHERE IS THIS ACTION INVOLVED?

[xxx] Plan Name..... Pages #, #, #

[xxx] Plan Name..... Pages #, #, #

[xxx] Plan Name..... Pages #, #, #

OBJECTIVE I.1

PRIORITY LEVEL

Pending

MET NEEDS

- 3 2 4 1
- Safety & Security Infrastructure
- Economy Quality of Life

MEASURES OF SUCCESS

- Finalized agreements example
- Increase of something example
- Implementation of an example

PARTNERS:

- Partner's Name
- Partner's Name
- Partner's Name
- Partner's Name
- Partner's Name
- Partner's Name

Priority Level

The following indicators show the action's priority level (low, medium, or high). Three filled in boxes means high, two means medium, and one means low.

Project Partner Type

Each icon shows the type of project partners(s) to support action implementation. They can be City-led (left), Community-led (middle), or Private-Public Partnership-led (right).

Met Needs

Met needs displays the number of priorities that the action addresses.

Measures of Success

Measures of success identify key milestones of successful action implementation.

Partners

Initiatives may require assistance from community partners, which are noted here.

Initiative

OBJECTIVE

Implementation Steps

1. STEP TITLE (#-# Months/Years)

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2. STEP TITLE (#-# Months/Years)

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Implementation Steps

The steps outline actionable tasks that are needed for implementation at all project phases.

Technical Briefs

What is a Technical Brief?



- Technical Briefs will connect Branch members with technical expertise on requested topics.
- Branch Action Plans allow Branch members to strategize scope of initiatives and identify additional information needed to fully develop a proposed initiative.
- Briefs will be short summaries including a combination of case study review, research, and subject matter expertise to provide branch members with information useful in developing an initiative.

Examples:

- **Need:** A Branch wants to review a few "best practice" policy approaches from a jurisdiction with similar characteristics.
- The ResilientLee Support Team will provide case study summaries that highlight key elements that could inform our initiative.

Considerations



 **Do the Initiatives align with the Branch priorities?**

 **Are there missing Initiatives for any of the priorities?**

 **Are there any gaps in addressing Branch priorities?**

 **What Technical Briefs are needed?**

Priority 1 Initiatives



Identify partnerships and incentives supporting the workforce, such as affordable housing near jobs and availability of technical certifications, to draw new populations to the area and encourage the generations raised in Lee County to stay here

Initiatives:

1. Create mechanism to support lowering insurance rates
2. Ensure all businesses (especially those with less than 25 employees) have access to needed education, tools, and training resources (including pre-disaster planning tools and mechanisms to communicate during times of disaster) to grow and sustain their businesses for a more resilient economy.
3. Support mixed use zoning and facilities to increase small business development.
4. Identify economic areas in need of technology advancements to increase resilience and partner with technology industry experts to implement best practices.
5. Improve transportation systems that directly impact or create challenges for growth in the economic development sector.

Priority 2 Initiatives



Identify short-term actions that support the rapid recovery of businesses, including access to financing, and marketing the tourism-based economy

Initiatives:

1. Utilization of a Disaster Focused Loan Fund and Grants to help ease the recovery process and enable business growth.
2. Develop a sector strategy to grow sectors to diversify the economy and attract businesses to the area by leveraging the tourism industry.

Priority 3 Initiatives



Rebuild more public access to natural resources

Initiatives:

1. Provide access to natural resources as a way of boosting tourism and invigorating the economy.

Priority 4 Initiatives



Prioritize industry-sector growth to build a resilient economy

Initiatives:

1. To connect targeted industry employers with workforce training and education programs.

Branch Action Plans

What is a Branch Action Plan?



- Branches will develop an Action Plan that will become annexes to initiatives in the final Plan.
- These will include the recommended initiatives defined as new projects, policy changes, and current project prioritizations from the eight Branches.

Purpose:

- Provide **prioritization recommendations** for existing plans and projects;
- Recommend **new initiatives**; and
- Identify key **policy changes** that can support community resilience.

Branch Member Responsibilities



Branches will need to accomplish the following to successfully develop an action plan:

-  Participate in workshops related to Branch priorities/initiatives.
-  Deliberate best approaches to addressing priorities.
-  Identify topics requiring technical briefs to fill information gaps.
-  Identify and collaborate with key partners/stakeholders who might implement initiatives or enact policy changes.
-  Facilitate the design (concept and approach) of the initiatives and identifying a lead to facilitate initiative implementation.

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Technical Brief Requests



Natural Resources Branch

Green Infrastructure

- What are examples of green infrastructure policies in similarly situated communities that aim to reduce nutrient loading for the improvement of water quality?

Infrastructure Branch

Hardened Communication Utilities

- What are examples of redundancies for hardening from communications providers?

Transportation

- How can Lee County benefit from a van pool program, similar to the program proposed by Ford and Lyft?

Fuel Infrastructure (Natural Gas)

- Can utilizing natural gas lines for back up fuel be a sustainable and reliable source?

Planning and Capacity Branch

Resilience Overlays

- What are some examples of similar coastal communities using resilience overlays?

Discussion Questions



What Technical Briefs are needed for the Branch to further develop branch initiatives?



Are you aware of assessments or studies that may exist?



Where would new research have to be done?



How can we leverage county and city officials, nonprofit leaders and other NGOs to obtain information?



In relation to each element of a resilience overlay, where does the best information currently reside?



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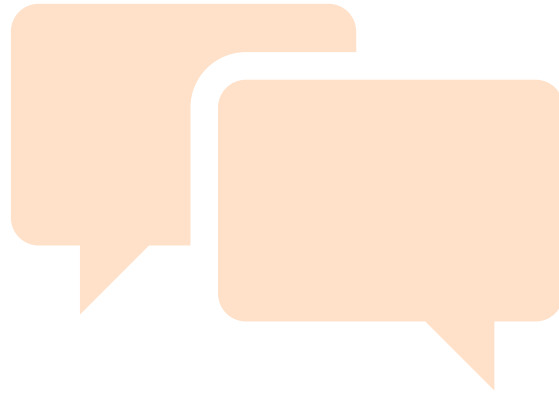
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Discussion and Questions



**Discussion to close
after final member
questions and next
steps, before opening
to Public Comment.**

Next Steps



Next Meeting

- Thursday, July 20th, 2023 | 3:00 pm – 4:30 pm

Next Items to Accomplish

- **Submit preferred title and a photo for the ResilientLee website**
- Continue identifying initiatives that need a Technical Brief
- Begin developing Branch Action Plan



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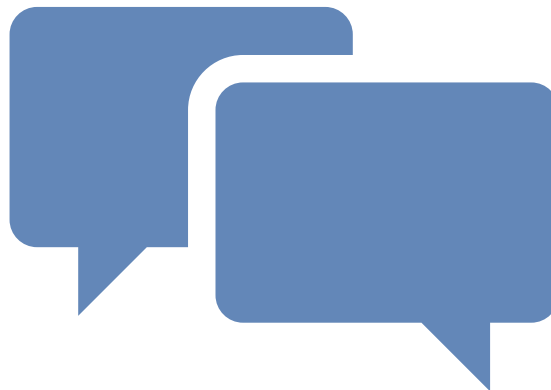
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Adjourn

Email: info@resilientlee.org

Economic Recovery Branch



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