



Tessa LeSage
March 23rd, 2023

Economic Recovery Branch March Meeting

Lee County Recovery Task Force



RESILIENT
LEE

RESILIENTLEE.ORG

Introductions

Structure, Process and Timeline

Roles and Responsibilities

Initial Priorities

Community Engagement Strategy

Next Steps

Discussion and Questions

Public Comment



Introductions



Membership

- **Branch Leads:**
 - Chad Criswell
 - Dominic Cameratta
- **Branch Members:**
 - Jay Johnson
 - Donna Germain
 - John Lai
 - Ryan Markham
 - Ben Spence
 - Shane Spring
 - Rob Wells
 - Tim Abbott
 - Tim Mitchel
 - Ben Siegel
 - Frank Bonifilia

Introductions



Branch Meeting Support Team

Facilitator(s)

- Tessa LeSage

Branch Support

- Ilani Fernandes

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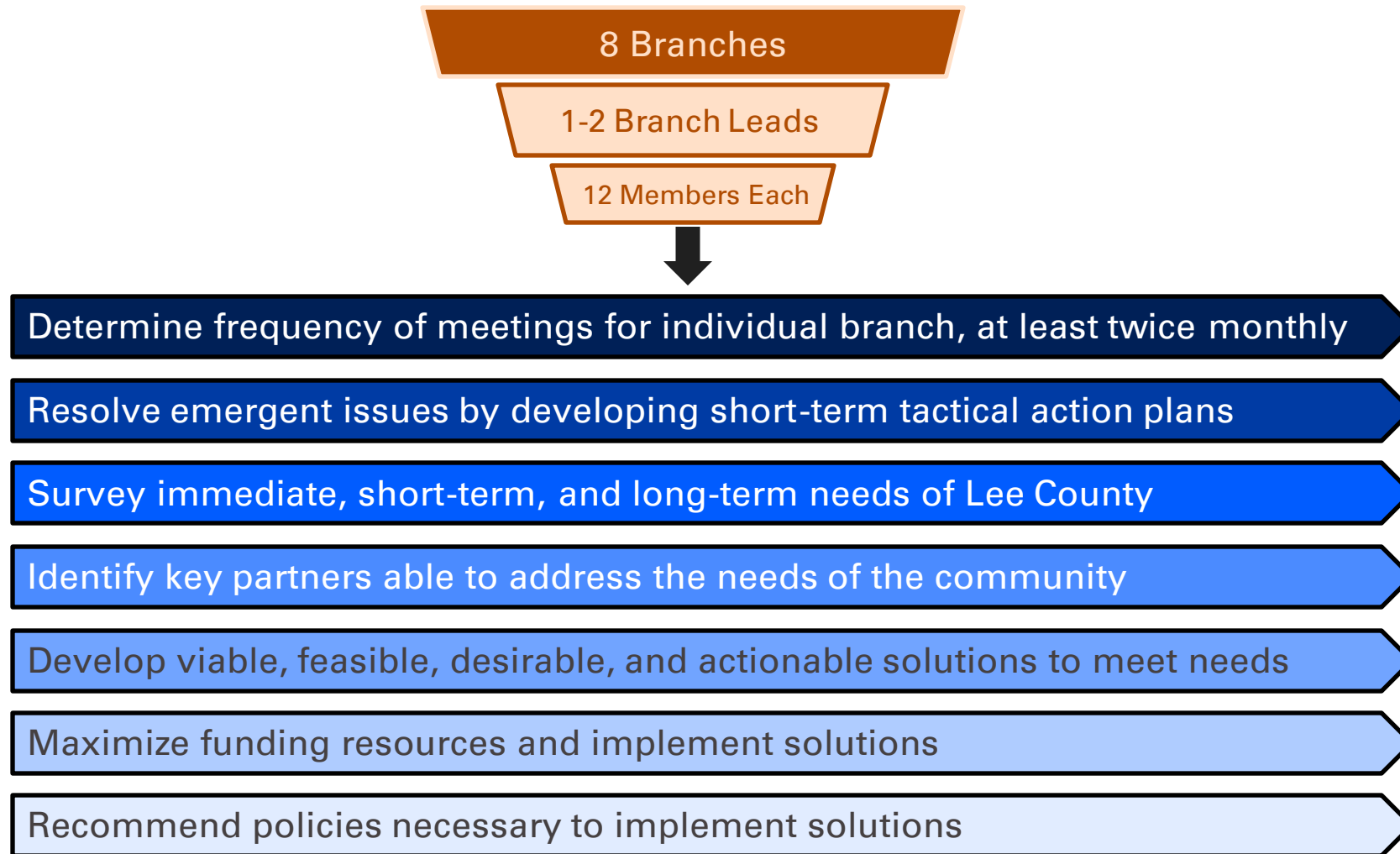


Recovery Task Force Membership



Agency	Position	Representative
Board of County Commissioners	Commissioner	Kevin Ruane, Chair
City of Bonita Springs	Councilman	Chris Corrie
City of Cape Coral	Mayor	John Gunter
Village of Estero	Mayor	Katy Errington
City of Fort Myers	Mayor	Kevin Anderson
Town of Fort Myers Beach	Councilman	Bill Veach
City of Sanibel	Mayor	Holly Smith
Law Enforcement	Undersheriff	John Holloway
Lehigh Acres Fire District	Fire Chief	Robert Dilallo
Lee County School Board	Chairman	Aarmor Persons
Lee Health	Board Member	David Collins
Legislative Delegation	Representative	Jenna Persons-Mulicka
Constitutional Office	Property Appraiser	Matt Caldwell

RTF Structure: Branches



Branches



Planning & Capacity



Economic Recovery



Education & Workforce



Health & Social Services



Infrastructure



Housing

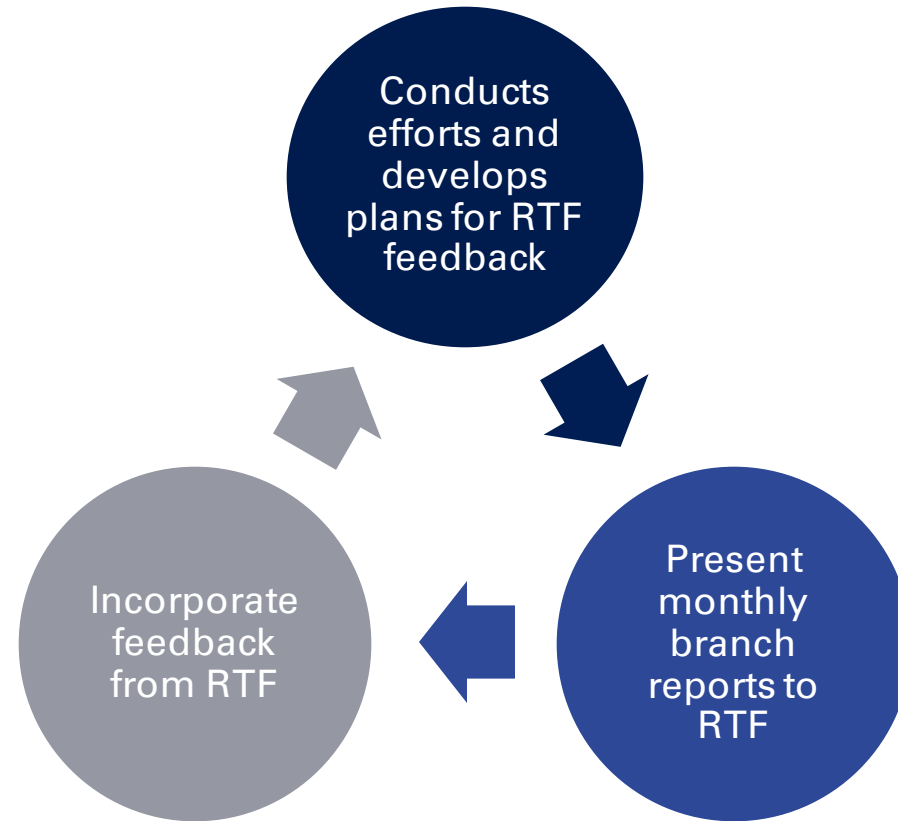


Natural Resources



Cultural Resources

Branch Reporting Relationship with The Recovery Task Force



Deliverables



- Each branch is responsible for developing an associated piece of the final Resilient Lee Recovery and Resilience Plan

Branch Deliverables

- Monthly Branch Reports (All Phases)
- Recommended Priorities (Phase 1)
- Community Engagement (All Phases)
- Branch Action Plans (Phase 2)

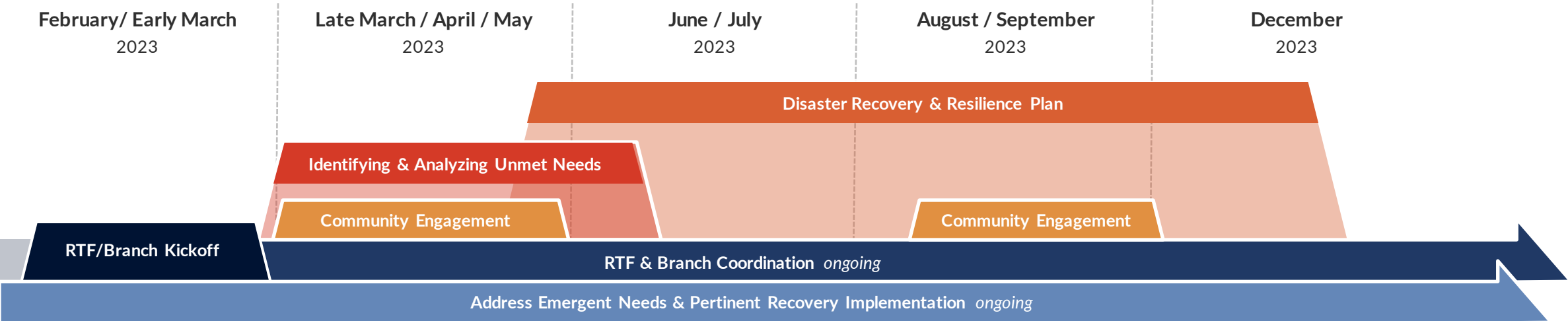


RTF Final Products

- Community Engagement Strategy
- The Resilient Lee Recovery & Resilience Plan (Dec 5th)



High Level Process for Long-term Recovery Planning



RTF / Branch Kickoff

Establish the working structure for RTF and launch branches. Identify immediate needs and goals to address.

Launch website.

RTF & Branch Coordination

Identify recovery objectives; inform impact and needs assessment; establish projects; incorporate community's priorities; inform long term planning; oversee recovery plan implementation

Identifying & Analyzing Unmet Needs

Hurricane Ian storm impact analysis, and a cursory look at outstanding needs that will begin to shape recovery priorities

Community Engagement*

Comprehensive community outreach to inform and validate needs, identify solutions, and validate planning.

Hurricane Ian Disaster Recovery & Resilience Plan

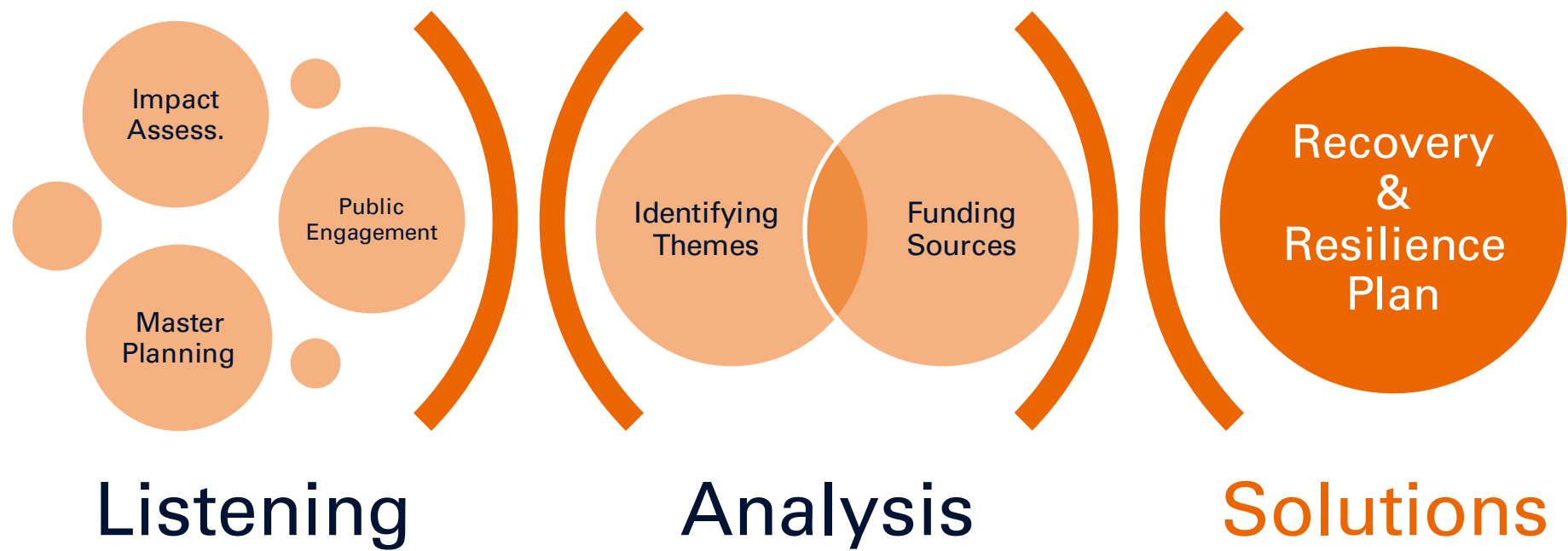
A framework for Lee County's recovery from Hurricane Ian, including prioritized projects, funding sources, and key stakeholders

Emergent Needs & Pertinent Recovery Implementation

Conduct recovery operations and manage recovery funding streams: short-term, intermediate, long-term.

RTF is forum to identify emergent and time sensitive needs and identifying best path forward.

High Level Process for Long-term Recovery Planning



Frequency of Meetings



Phase 1 **March** **May**

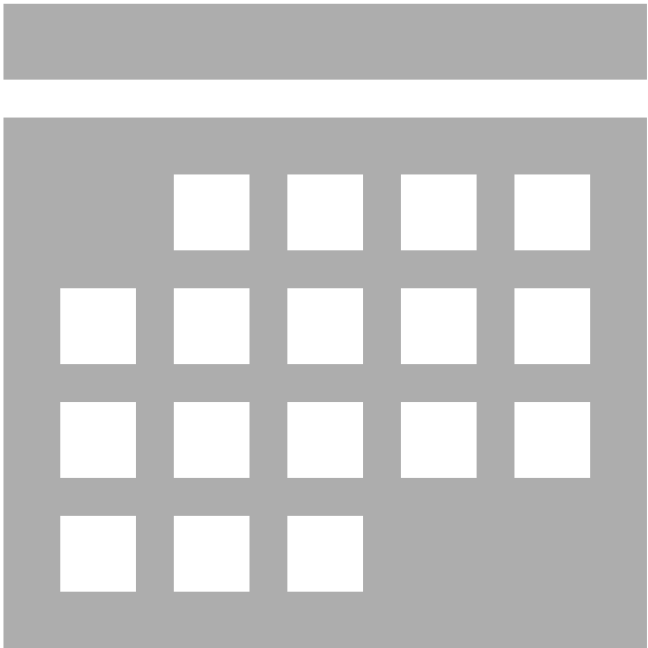
- 1 meeting per month

Phase 2 **June** **September**

- 2 meetings per month

Phase 3 **October** **December**

- Meet as needed
- 1 final meeting on Dec. 11th



Frequency of Meetings



Date	Time
March 21, 2023	12:30 PM – 2:00 PM
April 4, 2023	12:30 PM – 2:00 PM
May 9, 2023	12:30 PM – 2:00 PM
May 30, 2023	12:30 PM – 2:00 PM
June 13, 2023	12:30 PM – 2:00 PM
July 6, 2023	12:30 PM – 2:00 PM
July 18, 2023	12:30 PM – 2:00 PM
August 1, 2023	12:30 PM – 2:00 PM
August 15, 2023	12:30 PM – 2:00 PM
September 5, 2023	12:30 PM – 2:00 PM
September 19, 2023	12:30 PM – 2:00 PM

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Requirements of Sunshine Law



- The Lee County Long Term Recovery Task Force and Branches shall be subject to, and each member shall be responsible for compliance with the Florida Sunshine Law and the Florida Public Records Act
- **Public Meetings Guidance:** Florida Statute Section 286.011 applies to meetings of public boards and commissions where two or more members of the same board or commission are discussing some matter which foreseeably will come before the board or commission
- Requirements for Sunshine Law:
 - Public notice, posted 7-10 days prior
 - Open meetings
 - Minutes, posted 5-7 days post

Economic Development Branch



The focus of the Economic Recovery Branch is to coordinate with the County's public, private, and non-profit efforts to develop a long-term vision for our local economy.

- **Branch actions:**
 - Develop and recommend community engagement plan
 - Review existing economic plans
 - Identify key metrics and data needed to track recovery
 - Develop and recommend Initial Branch Priorities
 - Develop and recommend initiatives to be integrated into Branch Action Plan, which will be incorporated into the overall Recovery and Resiliency Plan

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Initial Branch Priorities



- Initial ideas to include:
 - Assess current Lee economy inflows and outflows
 - Residents' ability to re-establish businesses
 - Supporting and sharing information with small businesses in their recovery (*From RTF Members*)
 - Identifying federal and state funding opportunities
 - Business retention & development, New sector development, Investment attraction and Local economy self- reliance
 - Role of fishing industry in local economy (*From RTF Members*)

Initial Branch Priorities



- **Guiding Questions in Discussion:**
 - Creating a framework around livability, choice, and access for all in Lee County
 - What priorities could lead to direct actions, policy recommendations or initiatives that should be included in the Recovery and Resiliency Plan
- **Confirm Initial Branch Priorities**

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Community Engagement Strategy



Public Meetings & Workshops

Convey
Information,
Collect Feedback

- ✓ *Public*
- ✓ *Stakeholders*
- ✓ *Government Officials*
- ✓ *RTF & Branches*



Public Messaging

Convey
Information

- ✓ *Public*
- ✓ *Stakeholders*
- ✓ *Government Officials*
- ✓ *RTF & Branches*



Design Workshops

Interactive
Activities
For Community
Plans

- ✓ *Public*
- ✓ *Stakeholders*
- ✓ *Government Officials*
- ✓ *RTF & Branches*



Social Media

Convey
Information,
Collect Feedback

- ✓ *Public*
- ✓ *Stakeholders*
- ✓ *Government Officials*
- ✓ *RTF & Branches*



On The Table Sessions

Collect
Feedback

- ✓ *Public*
- ✓ *Stakeholders*
- ✓ *Government Officials*
- ✓ *RTF & Branches*



Regular Meetings

Convey
Information,
Formalize Approach

- ✓ *Public*
- ✓ *Stakeholders*
- ✓ *Government Officials*
- ✓ *RTF & Branches*

Community Engagement Strategy



- **Community Engagement Strategy:**
 - On The Table- March 30th
 - Townhalls in early April
 - Workshops with subject matter experts
 - Resilient Lee Website Survey
 - Public meetings

Community Engagement Strategy



Townhall Meeting Locations	Planning Community Designation	Meeting Locations
Northeast Lee, Fort Myers Shores, Buckingham	1,4,20	
Boca Grande	2	
North Fort Myers, Bayshore, Burnt Store	5,19,22	
Captiva	7	
Gateway, Daniels	10,11	
Iona, South Fort Myers	12,15	
San Carlos and Southeast Lee	13,18	
Pine Island	16	
Lehigh Acres	17	
Bonita Springs	3	
Cape Coral	6	
Estero	21	
Fort Myers	8	
Fort Myers Beach	9	
Sanibel	14	

Branch Community Engagement Strategy



- **Guiding Questions in Discussion**
 - Which community stakeholders to engage
 - Which subject matter experts to engage in public workshop
 - Other ways to engage the community
- **Confirm Branch Community Engagement Strategy**

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Next Steps



Branch

- Confirm meeting schedule
- Identify support needed and next steps for:
 - Community Engagement
 - On The Table

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Discussion and Questions



Discussion to close after final member questions, before opening to Public Comment.

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Adjourn

Email: info@resilientlee.org

Economic Recovery Branch

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