



Tessa LeSage
August 17, 2023

Economic Recovery Branch Meeting

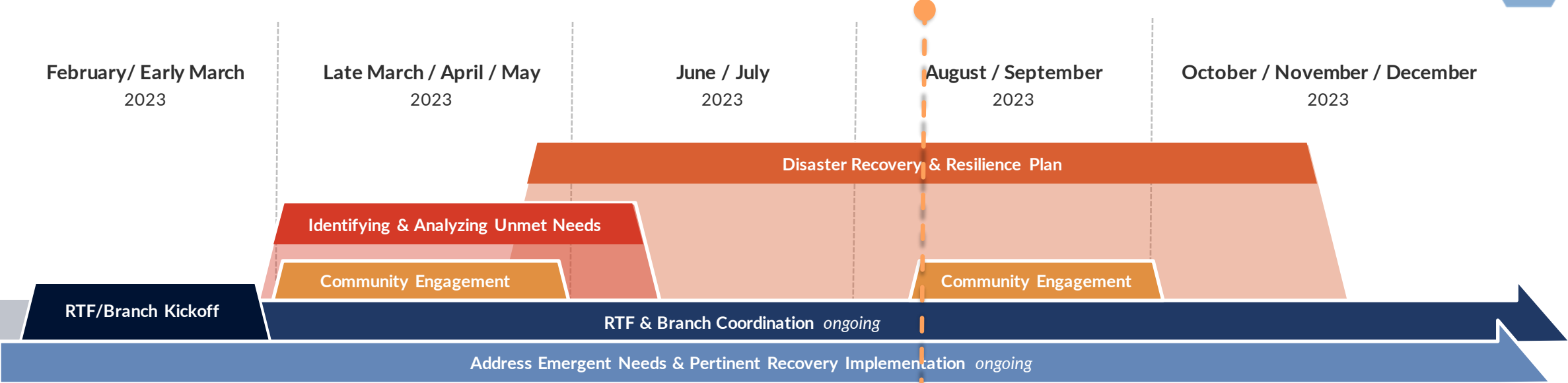
Lee County Recovery Task Force



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Timeline for Long-term Recovery Planning



RTF / Branch Kickoff

Establish the working structure for RTF and launch branches. Identify immediate needs and goals to address.

Launch website.

RTF & Branch Coordination

Identify recovery objectives; inform impact and needs assessment; establish projects; incorporate community’s priorities; inform long term planning; oversee recovery plan implementation.

Identifying & Analyzing Unmet Needs

Hurricane Ian storm impact analysis, and a cursory look at outstanding needs that will begin to shape recovery priorities.

Community Engagement

Comprehensive community outreach to inform and validate needs, identify solutions, and validate planning.

Hurricane Ian Disaster Recovery & Resilience Plan

A framework for Lee County’s recovery from Hurricane Ian, including prioritized projects, funding sources, and key stakeholders.

Emergent Needs & Pertinent Recovery Implementation

Conduct recovery operations and manage recovery funding streams: short-term, intermediate, long-term.

RTF is forum to identify emergent and time sensitive needs and identifying best path forward.

Meeting Purpose



Review/validate Economic Recovery Initiative Profiles.



Discuss Branch Action Plan.

One on One Meeting Overview

Branch Action Plans

Initiative Profiles

Questions and Next Steps

Public Comment



One on One Meetings



Number of Meetings

12

Objectives

Review Projects and Initiatives with RTF Members and stakeholders to garner feedback in gaps and overall alignment.

Next Steps

Incorporate feedback into Branch Action Plans.

Validated and updated initiative and project alignment

Groups:

- **Municipal Governments**
- **Sheriff's Office**
- **School District**
- **State Delegation Chair**
- **Property Appraiser**
- **Fire Chiefs**
- **Jurisdictional Leadership including:**
 - **City Managers**
 - **Assistant City Managers**
 - **Department Heads**
 - **Public Information Officers**

One on One Meeting Overview

Branch Action Plans

Initiative Profiles

Questions and Next Steps

Public Comment



Branch Action Plans

What is a Branch Action Plan?



- Initiatives each branch wants to submit to the RTF for consideration of inclusion in the plan.
- These will include the recommended initiatives defined as new projects, policy changes, and current project prioritizations from the eight Branches.

Purpose:

- Provide **prioritization recommendations** for existing plans and projects;
- Recommend **new initiatives**; and
- Identify key **policy changes** that can support community resilience.

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How to Read an Initiative:



Initiative Title and Number

Each Initiative has a unique title that briefly describes its purpose, and unique identifying number. The number indicates the strategy that the action supports.

Lead

The lead represents the primary organization or position charged with overseeing the action's implementation.

Initiative Description + Progress

The description provides a high-level overview of each action that explains its purpose in the Recovery Action Plan.

Funding

Potential funding or organizations with potential funding are listed here.

Resources

The resources are identified information, guidance, and/or equipment necessary to support implementation.

Where is this Initiative Involved?

Connections to relevant planning documents are noted in this section.

Initiative

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LEAD: [Department Lead]

Initiative Description + Progress

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POTENTIAL FUNDING SOURCE:

- Funding Source's/Program Name
- Funding Source's/Program Name

ORGANIZATIONS WITH POTENTIAL FUNDING:

- Organization's Name
- Organization's Name
- Organization's Name

Resources

- Lorem ipsum dolor sit amet

WHERE IS THIS ACTION INVOLVED?

[xxx] Plan Name..... Pages #, #, #

[xxx] Plan Name..... Pages #, #, #

[xxx] Plan Name..... Pages #, #, #

OBJECTIVE 1.1

PRIORITY LEVEL

Pending

MET NEEDS

- 3 2 4 1
- Safety & Security Infrastructure
- Economy Quality of Life

MEASURES OF SUCCESS

- Finalized agreements example
- Increase of something example
- Implementation of an example

PARTNERS:

- Partner's Name
- Partner's Name
- Partner's Name
- Partner's Name
- Partner's Name
- Partner's Name

Priority Level

The following indicators show the action's priority level (low, medium, or high). Three filled in boxes means high, two means medium, and one means low.

Project Partner Type

Each icon shows the type of project partners(s) to support action implementation. They can be City-led (left), Community-led (middle), or Private-Public Partnership-led (right).

Met Needs

Met needs displays the number of priorities that the action addresses.

Measures of Success

Measures of success identify key milestones of successful action implementation.

Partners

Initiatives may require assistance from community partners, which are noted here.

Initiative

OBJECTIVE

Implementation Steps

1. STEP TITLE (#-# Months/Years)

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2. STEP TITLE (#-# Months/Years)

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Implementation Steps

The steps outline actionable tasks that are needed for implementation at all project phases.

Initiative Profiles



ER01 Create mechanism to support lowering property and liability insurance rates.

ER02 Ensure all businesses (especially those with less than 25 employees) have access to needed education, tools, and training resources (including pre-disaster planning tools and mechanisms to communicate during times of disaster) to grow and sustain their businesses for a more resilient economy.

ER03 Support and incentivize mixed use zoning and facilities to increase business development.

ER04 Identify economic areas in need of technology and connectivity advancements to increase resilience and partner with technology industry experts to implement best practices.

ER05 Improve transportation systems that directly impact or create challenges for growth in the economic development sector.

Initiative Profiles



ER06 Utilization of a Disaster Focused Loan Fund and Grants to help ease the recovery process and enable business growth including pre-disaster planning and pre-enrollment.

ER07 Develop a sector strategy to grow sectors to diversify the economy and attract businesses to the area by leveraging the tourism industry.

ER08 Incentivize permanent access to natural resources and other public amenities throughout the county as a way of boosting tourism and invigorating a more resilient economy.

ER09 Connect targeted industry employers with workforce training and education programs to grow a talented pipeline.

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Branch Action Plans

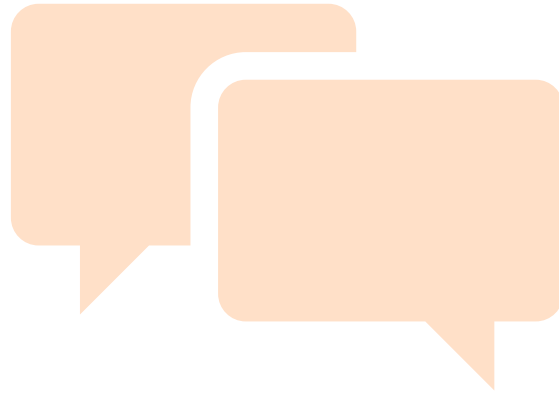
Initiative Profiles

Questions and Next Steps

Public Comment



Discussion and Questions



**Discussion to close
after final member
questions and next
steps, before opening
to Public Comment.**

Next Steps



Next Items

- Finalize draft Branch Action Plan
- Submit additional Initiative Profile feedback

Next Meeting

- Thursday, September 7th, 2023 | 3:00 pm – 4:30 pm

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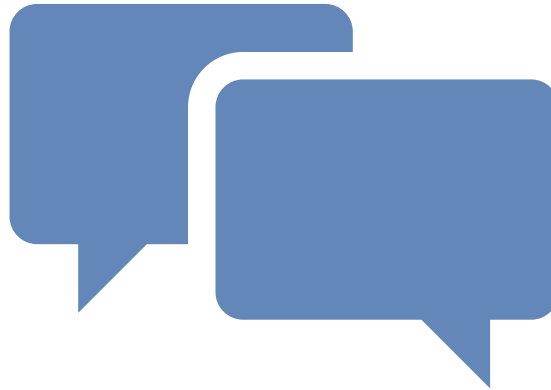
Initiative Profiles

Questions and Next Steps

Public Comment



Public Comment





Adjourn

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Economic Recovery Branch



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